



Project Report

The 7 Emirates Critical Care Conference and Exhibition ECCC - Dubai 2011

21 – 23 April 2011, Event Centre, Dubai Festival City, UAE

To the Attention of:

Assoc. Prof. Hussain N. Al Rahma
Conference Chairman of the ECCC - Dubai 2011
President of IPACCMS
President Emirates Intensive Care Society (EICS)
Head of Critical Care Department – Dubai Hospital

Presented by:

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Project Manager

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Project Type:

ECCC Dubai 2011 was a regional conference and exhibition, with over 30 international & 35 regional and UAE based invited guest speakers. The conference hosted three parallel scientific meetings, symposiums, workshops, and council meetings over 3 days with exhibition space for over 25 exhibitors.

Venue:

The conference was held at Event Centre, Dubai Festival City, UAE. The breakdown of the scientific program as follows:

Al Razi Hall 2 & 3: Main Scientific Sessions

Al Baraha Hall 2 & 3: Symposiums and Parallel Sessions

Al Amwaj Meeting Room: Workshops and Pan Arab Council Meetings

Al Majlis Meeting Room: World Federation of Societies of Intensive Critical Care Medicine Council Meeting

Audience:

The conference was attended by over 1000 delegates representing doctors, nurses, respiratory therapists, medical students and other professionals with an interest in critical care collaborated to shared knowledge across disciplines, departments and institutions from 44 distinct countries.

Patronage/ Organizers/ Sponsors:

Patronage: H.H. Sheikh Hamdan Bin Rashid Al Maktoum, Deputy Ruler of Dubai, Minister of Finance UAE, President of the Dubai Health Authority

Organizer: World Federation of Societies of Intensive Critical Care Medicine, WFISCCM
Emirates Intensive Care Society, EICS
International Pan Arab Critical Care Medicine Society Congress, IPACCMS

Co-Organizer:

Supported by: Dubai Health Authority , DHA
Sheikh Hamdan Bin Rashid Al Maktoum Award for Medical Sciences, SHAMS

Endorsement by: World Federation of Societies of Intensive Critical Care Medicine, WFISCCM
International Pan Arab Critical Care Medicine Society, IPACCMS
European Society of Intensive Care Medicine, ESICM
The Japanese Society of Intensive Care Medicine, JSICM
Global Sepsis Alliance, GSA
Neurocritical Care Society, NCS

Media Partners: The Arab Hospital Magazine
Middle East Health Magazine



Symposium Sponsors:

Eli Lilly
Merck Sharpe and Dohme
Pfizer
Sanofi Aventis

Exhibitors:

Acutronic Medical Systems AG
American Heart Association
Beijing Weili New Century Science & Tech. Deve. Co. Ltd.
Bristol Myers Squibb
Covidien/NMC
Emirates Intensive Care Society
Gambro
GE Health Care
GSK
Gulf Drug Est
Leader Health CARE
Medis - ICG
Metromed
MPC health care
Nestle
Philips Middle East
Sanofi Aventis
Sheikh Hamdan Award for Medical Sciences
Smiths Medical
T. Arkak Middle East
Xenith L.L.C., Dubai

Objective:

1. To advance the level of health services and expertise of its medical professionals. .
2. To brings together international and national experts in the field of critical care.
3. To provide a platform to discuss state-of-the-art information to help improve the standard of critical care provided to patients.

Event in brief:

Emirates Critical Care Conference, ECCC-Dubai2011 was held in conjunction with the 3rd Asia Africa Conference of the World Federation of Societies of Intensive and Critical Care Medicine (WFSICCM), the 7th International Pan Arab Critical Care Medicine Society (IPACCMS) congress and the Dubai Neurocritical Care Conference. ECCC-Dubai 2011 was organized under the patronage of H. H. Sheikh Hamdan Bin Rashid Al Maktoum, Deputy Ruler of Dubai, Minister of Finance and President of Dubai Health Authority at the Event Center in Dubai Festival City, Dubai, United Arab Emirates, from April 21-23, 2011.

ECCC-Dubai 2011 was organized by MCI Dubai / Infomed Events. Emirates Critical Care Conference-Dubai 2011 focused on leading-evidence base science through informative thematic lectures, Pro-Con debates, workshops and an interactive meeting with the experts, poster presentations, and interactive exhibition.

The ECCC-Dubai 2011 is a place where doctors, nurses, respiratory therapists, and other professionals with an interest in critical care can collaborate on shared knowledge across disciplines, departments and institutions.

It is one of the most significant teambuilding events in critical care community in the Middle East, with more than 1000 attendees, 70 International faculty, and more than 120 sessions over 3 days.

ECCC is a conference where key leaders in the field shape the future of critical care medicine in Asia and Africa

ECCC Registration Overview:

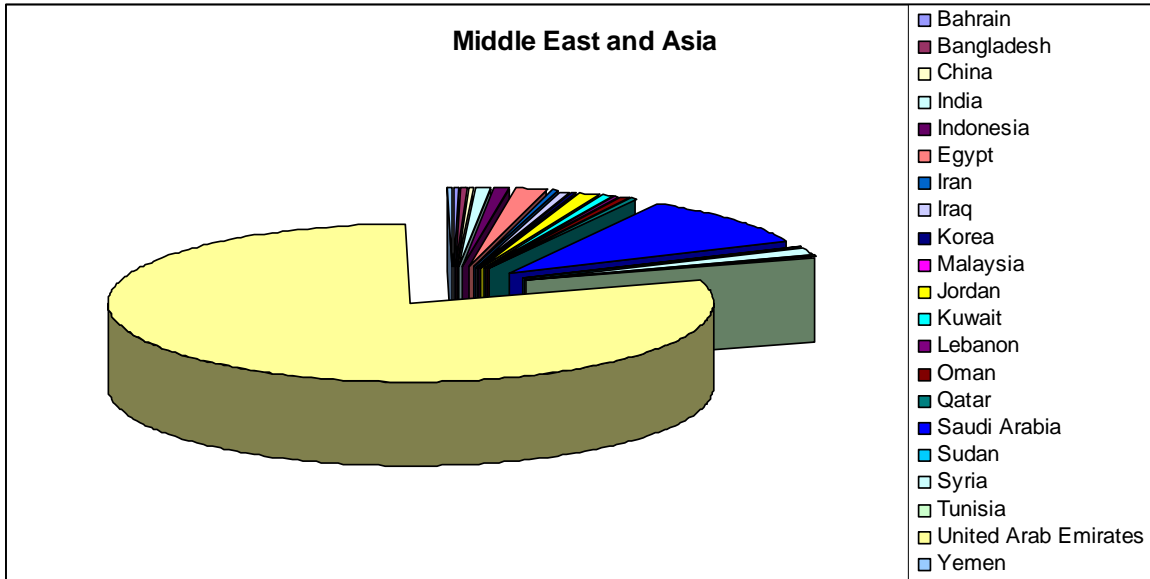
Registration overview of ECCC Dubai 2011

The Results below are computed by counting one registration per Participant*.

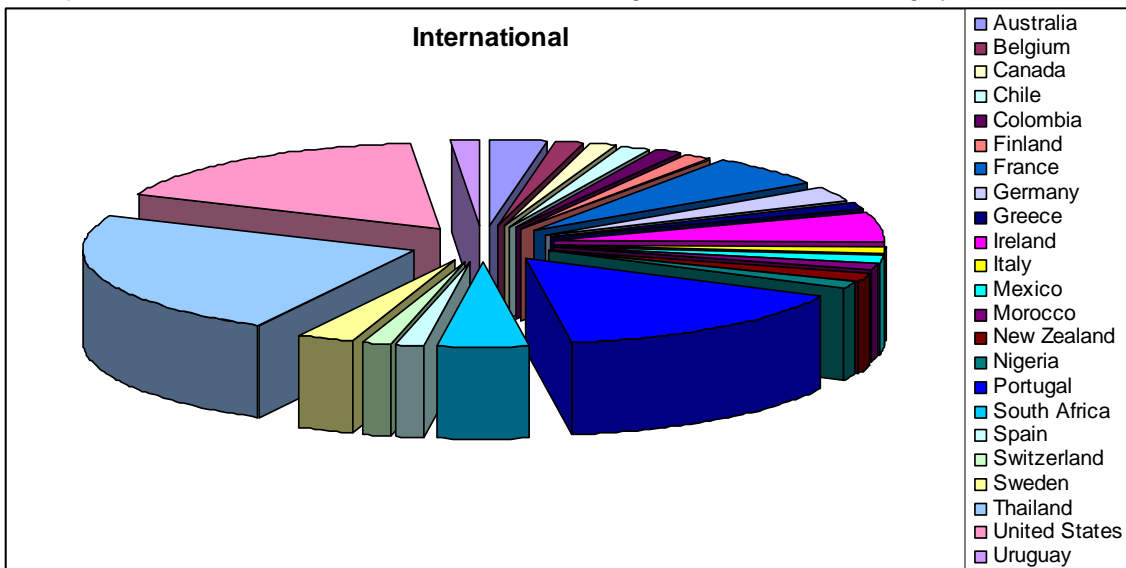
Totals:

Total number of registrations: 727

Majority of delegates participated from Saudi Arabia and UAE



Participation from International Countries like USA, Portugal, Thailand, etc was largely witnessed as well.



ECCC Dubai 2011 Marketing and Promotion:

ECCC Dubai 2011 Website – www.eccc-dubai.com

The screenshot shows the website for the 7th Emirates Critical Care Conference and Exhibition, ECCC 2011. The page is viewed in Internet Explorer. The main header includes the Government of Dubai logo and the Dubai Health Authority logo. A navigation menu contains links for Home, Message, Committees, Speakers List, Media, Courses, Exhibition & Sponsorship, Program, and Login. The main content area features a large banner image of a conference session. Below the banner is a 'Welcome Note from the Chair of ECCC - Dubai 2011' section, which includes a 'Time Left to Conference' counter showing 307 days, 21 hours, 16 minutes, and 20 seconds remaining. The note is signed by Al Maktoum, Deputy Ruler of Dubai, Minister of Finance and President of Dubai Health Authority. The note mentions that the event is being held under the patronage of H. H. Sheikh Hamdan Bin Rashid Al Maktoum. The website also features a 'Supported By' section with logos of various organizations.

ECCC Dubai 2011 – Flyer / Posters

196 ECCEC 2nd Announcement Flyer_Page_1 - Windows Picture and Fax Viewer



REGISTER NOW!!
www.eccc-dubai.com





Critical Care without Borders:
Towards New Era of Global Collaboration

The 7th Emirates Critical Care Conference and Exhibition
3rd Asia - Africa Conference of World Federation of Societies of Intensive and Critical Care Medicine (WFSICCM)
in conjunction with
6th International Pan Arab Critical Care Medicine Society Congress (IPACCMSC)

21 - 23 April 2011
Event Centre, Dubai Festival City, United Arab Emirates

CONFERENCE OVERVIEW

Emirates Critical Care Conference-Dubai 2011 focuses on leading-evidence based science through informative thematic lectures, Pre-Con debates, workshops and an interactive meeting with the experts; poster presentations; and interactive exhibitions. The ECCEC Dubai 2011 is a place where doctors, nurses, respiratory therapists, and other professionals with an interest in critical care can collaborate on shared knowledge across disciplines, departments and institutions. Last year ECCEC Dubai 2010 witnessed more than 1400 attendees, 70 International faculty, and more than 130 sessions over 3 days. This Conference is where key leaders in the field shape the future of critical care medicine in Asia and Africa.



CONFERENCE SUBJECTS

- AIRWAY MANAGEMENT
- ACUTE LUNG INJURY
- HEMODYNAMIC MONITORING
- SEPSIS
- SEDATION
- NEUROCRITICAL CARE
- TRAUMA CRITICAL CARE
- CRITICAL CARE IN DEVELOPING COUNTRIES
- OBSTETRICS CRITICAL CARE
- PEDIATRIC CRITICAL CARE
- DISASTER MANAGEMENT
- NUTRITION IN ICU
- NEW TECHNOLOGY IN CRITICAL CARE
- PATIENT SAFETY IN ICU
- ACUTE SURGICAL CATASTROPHE

Call for Abstracts/Research/Poster Presentation Deadline - 28 Feb 2011

EARLY BIRD REGISTRATION FEES

Physicians
AED 1000

Nurses & Students
AED 400

Deadline - 10 April 2011

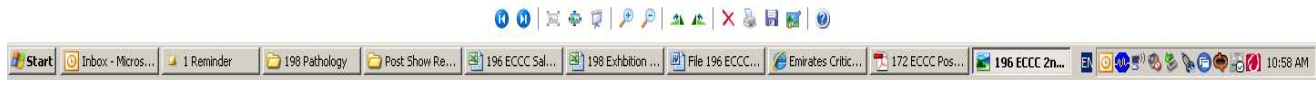
Endorsement by



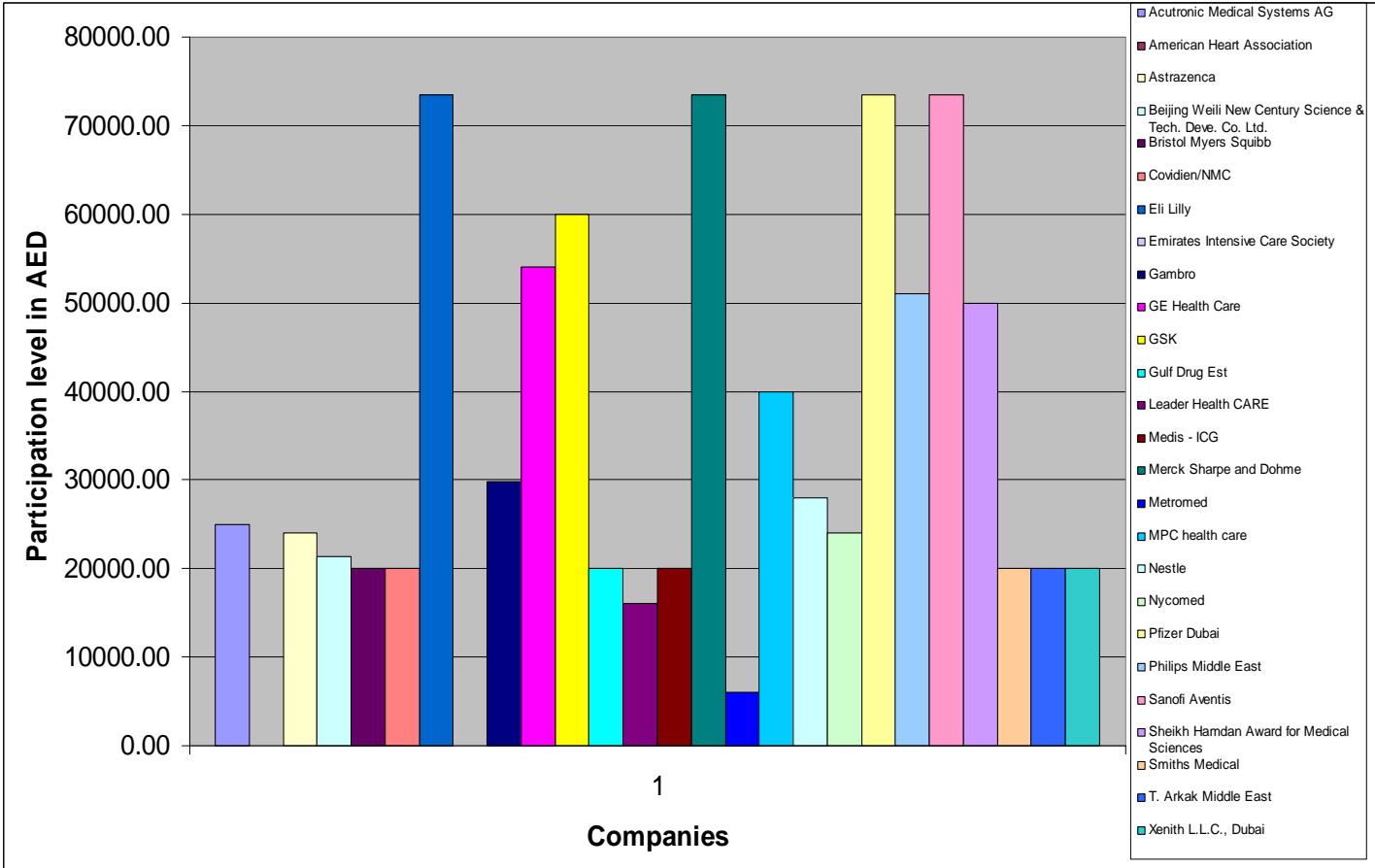


Media Partners



ECCC Dubai 2011 – Exhibition and Sponsors Participation Level



ECCC Dubai 2011 – Testimony from the faculty

“Thank you again for a truly wonderful conference in Dubai! The quality of the lectures was outstanding! Each year, the topics and speakers are better than the previous year. You should be proud of what you have accomplished on a national and international level. I was, and have been, delighted to be a part of this program. Here’s to next year and hopefully, to our 1st Neurocritical Care Course!”

Dr. Marie R. Baldisseri

Medicine University of Pittsburgh Medical Center
Pittsburgh, Pennsylvania
USA

“Congratulations to you and your team for this very successful and outstanding ECCC 2011. There have been tremendous improvements both organizational and professional. It was my pleasure to attend all lectures throughout the conference.”

Assoc. Prof. Dr. med. Rolf Ulrich Hartung

Dubai Hospital
UAE

“My great appreciations and congratulations on the well done Dubai 2011 ECCC. I have felt the brotherhood and hospitality from you and your team.”

Dr. Osama Al-Muslim

King Fahad Specialist Hospital
Dammam
Saudi Arabia

“Thank you very much for your kind invitation to the 7th Emirates International Intensive Care Conference and for your generous hospitality. As usual, I came away with excellent science and many friendships. Both are a testament to the atmosphere and culture that you build for the conference. I look forward to making other trips to Dubai and hopefully to visiting your institution sometime in the near future.”

Dr. Sherif Afifi

Northwestern Univ School of Medicine
Chicago
USA

“Thank you for allowing DWC to participate again in the Emirates Critical Care Conference. The conference was well attended and I heard many positive comments from the participants and speakers whom I spoke with. We are interested in any feedback regarding our workshop. Please pass along any information you may have. If you are willing, DWC would be happy to participate again next year as well. Congratulations on a successful conference.”

Ron Blough

Dubai Women’s College
UAE